



Ethical Investment Framework

As per the Investment Guidelines for the Media Fund,

We will not accept large donations (defined as a single donation over £500) from any individual or organisation with a stake in unethical industries, as defined by the Socially Responsible Investment guidelines of Triodos Bank.

Triodos Bank's approach is based on the fundamental belief that economic activity can and should have a positive impact on society, the environment and culture. They value people, planet and profit - and take all three into account in everything they do. They

- promote sustainable development - considering the social, environmental and financial impacts of everything we do,
- respect and obey the law - in every country where we do business,
- respect human rights - of individuals, and within different societies and cultures; supporting the aims of the United Nation's Universal Declaration of Human Rights,
- respect the environment - doing all we can to create and encourage positive environmental impact,

Regarding the Media Fund, we will not accept donations from any individual or organisation whose activities we believe contravene these principles laid out above.